

05.09.23

# WEBINAR

🕒 11:00-14:00  
ONLINE ZOOM

## Regulatory changes for pharma in 2023 Prospects for 2024

### AGENDA

#### SPEAKERS



**Dmytro Aleshko**

Moderator,  
Managing Partner  
Legal Alliance



**Lidiia Sanzharovska**

Counsel  
Legal Alliance

Guest  
Speakers are  
invited to  
participate in  
the webinar for  
the discussion  
and Q&A

#### 11:00-13:30 | TOPICS TO BE DISCUSSED (incl. 10 min break)

1. Regulatory novelties in the field of circulation of medicines subject to the European integration of Ukraine
2. Changes in public procurements. E-catalog
3. Lists foreseen for the purchase of medicine
4. Regional procurements: examples of 4 regions of Ukraine
5. Managed Entry Agreements. Trends to watch in the coming year
6. Changes in the health technology assessment (HTA) procedure
7. Price regulation for medicines. Reference pricing. First results
8. Extension of the reimbursement program
9. Promotion of medicines and work with medical specialists – changes being introduced
10. Key guidelines on the organization of advertising of medicines in the context of the adopted amendments to the Law of Ukraine "On Advertising"

#### 13:30-14:00 | Q&A SESSION

#### INFORMATION & REGISTRATION

Participation fee: **6 000 UAH**. Clients of Legal Alliance get a **20%** discount. Group discounts **30%** applied to four and more representatives of one company.

Registration and mass media accreditation are mandatory:

<https://bit.ly/3KoX5hh>

Working language: **Ukrainian**.

Should you have any questions regarding registration and participation, please contact at [news@l-a.com.ua](mailto:news@l-a.com.ua) or on the phone +380 67 445 7784 Natalia, +380 67 710 9707 Tetiana.

*\* After registration, each participant is given individual ZOOM access to an online webinar.*